



Here for Good

Community Foundation
for Monterey County

**Application-Based Grants
Information Session
January 2025**

Purpose

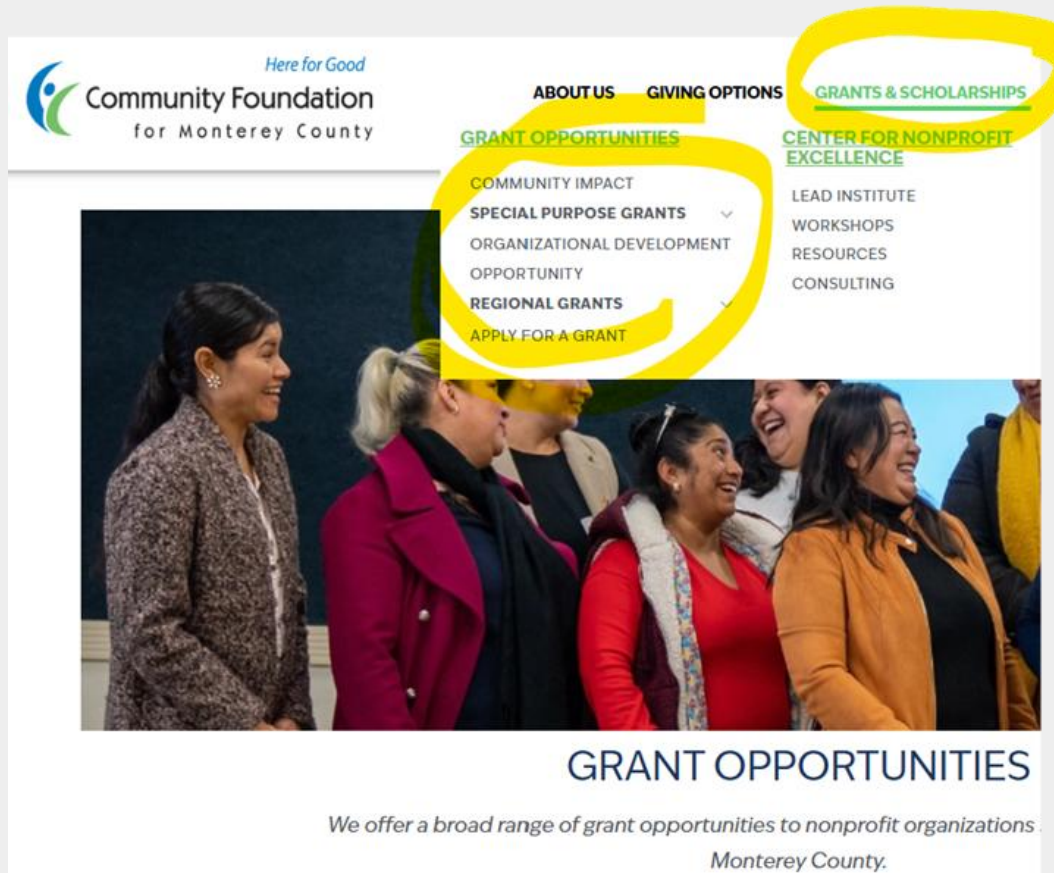
- Review what's new for 2025
- Tips on strengthening your proposal
- Learn something
- Get to know each other better

cfmco.org/ImpactGrants



New Year, New Website

- ✓ Same cfmco.org, new look, new content
- ✓ cfmco.org/grant-opportunities



Here for Good
Community Foundation
for Monterey County

ABOUT US GIVING OPTIONS **GRANTS & SCHOLARSHIPS**

GRANT OPPORTUNITIES

- COMMUNITY IMPACT
- SPECIAL PURPOSE GRANTS** ▾
- ORGANIZATIONAL DEVELOPMENT OPPORTUNITY
- REGIONAL GRANTS** ▾
- APPLY FOR A GRANT

CENTER FOR NONPROFIT EXCELLENCE

- LEAD INSTITUTE
- WORKSHOPS
- RESOURCES
- CONSULTING

GRANT OPPORTUNITIES

*We offer a broad range of grant opportunities to nonprofit organizations.
Monterey County.*

New Year, New Names

Past	2025
Community Impact	Impact
Opportunity	Small or Small grant

same application



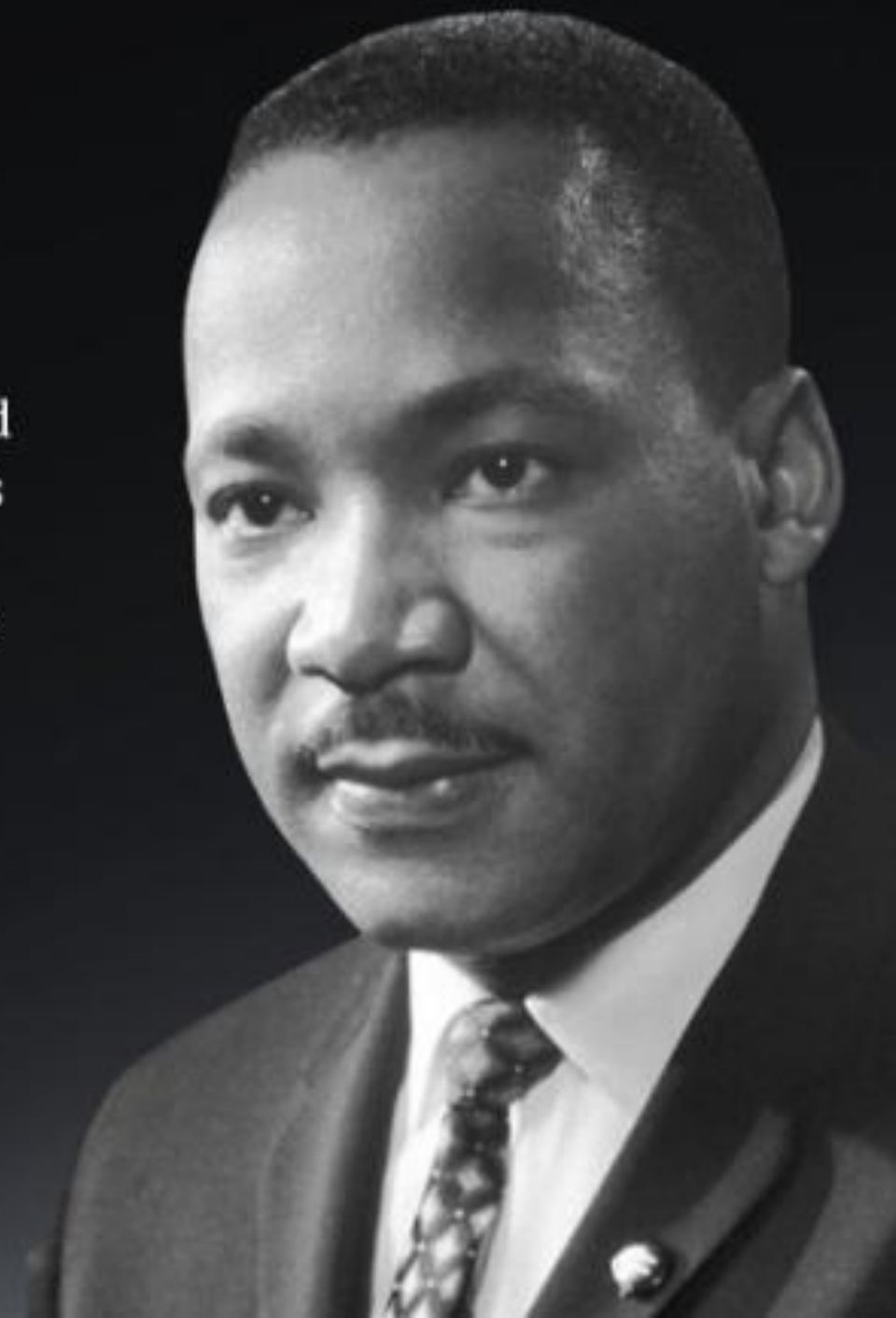
2025 Impact Grant Guidelines

- ✓ Address opportunity / achievement gaps to increase equity and expand access to services and programs
- ✓ Embrace and advance opportunities for all residents to reach their full potential and thrive

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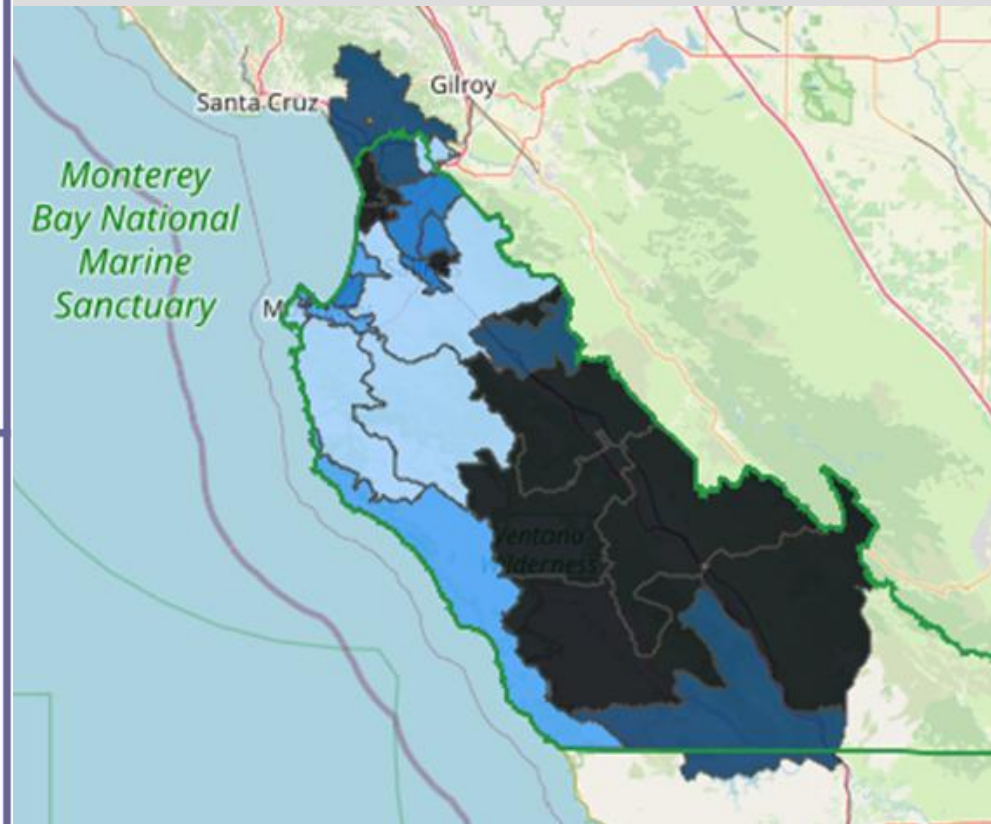
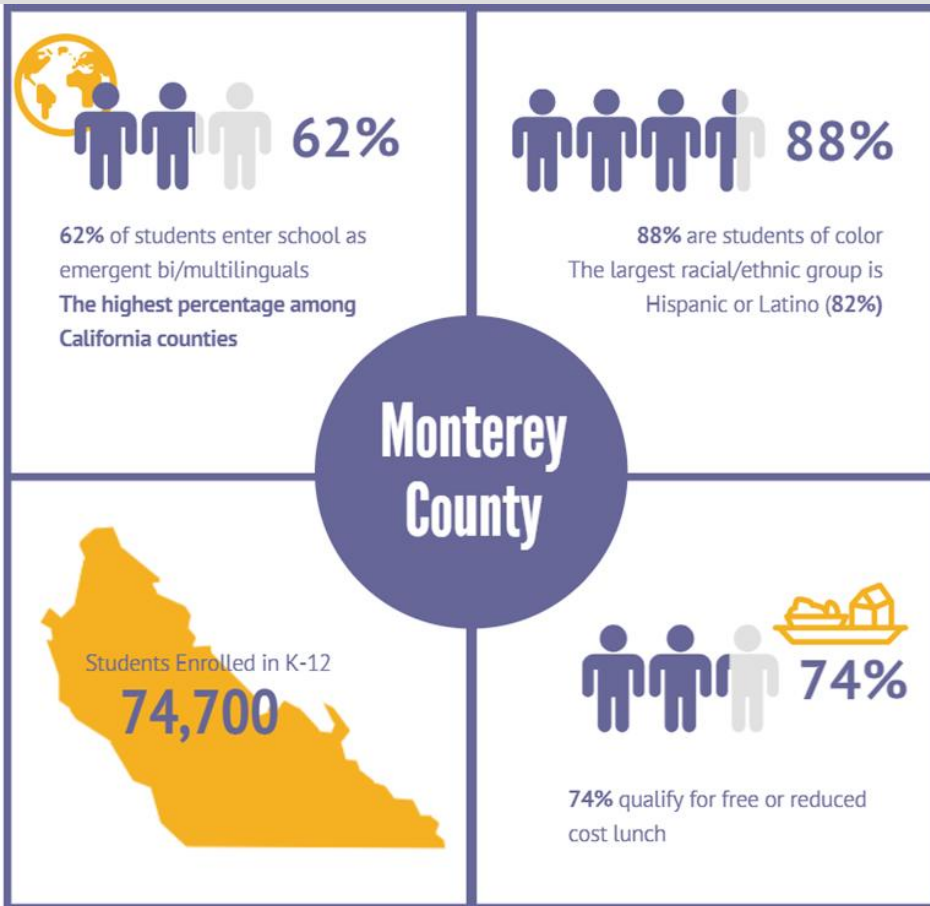
We are now faced with the fact that tomorrow is today. We are confronted with the fierce urgency of now. In this unfolding conundrum of life and history, there 'is' such a thing as being too late. This is no time for apathy or complacency. This is a time for vigorous and positive action.

MARTIN LUTHER KING JR.



	SMALL	LARGE IMPACT
Grant Range (Average)	\$5,000 - \$20,000 (\$18,000)	\$40,000 - \$50,000 (\$45,000)
Due Date	None but reviewed in three cycles received by the end of Feb., June and Oct.	By 5:00 p.m., third Friday in March
Scope & Characteristics	<ul style="list-style-type: none"> • Serves one city or area • Limited size and scope • First-time grant seeker 	<ul style="list-style-type: none"> • Countywide or working in multiple cities • Services/programs throughout the year • Organizations that demonstrated strong outcomes with past CFMC grants
Review	Staff	Board Committee
Decision	End of April, August, December	End of June

Who Will be Served with this Grant?




EQUALITY



EQUITY



Evaluation Plan

- 
- A lit candle in a glass jar with the words "GRANT FUNDING" printed on it. The candle is lit, and the flame is visible. The jar is on a white surface.
- Indicate progress
 - Measurable
 - Realistic and relevant

Candid/Guidestar Questions

C. Number of employees

#	<input type="text"/>
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C. Copy Candid Profile

Collaborate

Candid.

Search

Update Nonprofit Profile

GuideStar

guidestar.org

Small Grant <\$20,000 Timeline

Apply by	Receive a Decision by
February 28	the end of April
June 30	the end of August
October 31	the end of December

Grant Programs: At-a-Glance

	Funding Interest / Purpose	Range (average) Annual \$	Application Due Date
Impact	<ul style="list-style-type: none"> Nearly all areas Ongoing needs, operating support 	\$40k - \$50k (\$45k) \$1.4 million	Third Friday in March (3/21)
Small	<ul style="list-style-type: none"> New/ongoing efforts Focused in one city/area or population 	\$5k - \$20k (\$18k) \$1.2 million	None; Reviewed 3x, end of Feb, June, Oct
Organizational Development	<ul style="list-style-type: none"> Focused, strategic capacity building projects 	\$5k - \$10k (\$6,800) \$50k	None
Board Empowerment	<ul style="list-style-type: none"> Improved board effectiveness Coaching and peer support over 9 months 	\$5k operating \$60k	Third Friday in Jan. (1/24)



Suggestions for Submitting the Strongest **Impact Proposal**

SELECTING GRANTS

- ✓ Recent successful CFMC grants
- ✓ Community knowledge, trusted partner
- ✓ Address community challenges and academic/opportunity gaps equitably
- ✓ Propose relevant, measurable goals



2025 Impact Grants

- CFMC aims for an average grant size of **\$45,000**
- Two-year grant requests will be by invitation
- Apply by 5:00 pm, the third Friday in March (3/21) - *earlier applications are encouraged.*



Suggestions for Submitting the Strongest **Small Proposal**

- ✓ Small grants support:
 - New efforts, expanded services
 - **Ongoing activities/programs/expenses**
- ✓ Consider the time frame of your application and plan accordingly
- ✓ Well thought-out applications describing the community need, with data

Organizations may receive one per year (Impact or Small)

Organizational Development (OD) Grants



Ventana Wilderness Alliance Staff, Board Members, and Field Program Volunteers take a break during a strategic planning session.

Submitting a Strong OD Proposal



Monterey Condors Club participants

- ✓ Demonstrate a vision for organizational growth and resilience.
- ✓ Clearly describe what will be different about the organization as a result of the project and how success will be measured.
- ✓ Discuss with CNE staff before submitting.

Some Examples* of Recent OD Projects

Project	Outcome
First-ever strategic planning process	<i>Developed board work groups for increased clarity and engagement.</i>
Founder's leadership transition	<i>Consultant mentored incoming leaders and facilitated transition process with strong continuity.</i>
CRM (Customer Relationship Management) improvements	<i>Significantly grew volunteer and donor engagement; increased staff efficiencies</i>

*These illustrate possible project types but are not exhaustive.

Board Empowerment Program

Why Board Empowerment?



Improved board effectiveness and engagement overall can help your nonprofit attract new volunteers and supporters and align resources with your most vital strategic goals.

Change can be hard; expert guidance and a supportive cohort can make it easier and more fun.

Program Details

- ✓ \$5,000 operating grant to support engagement with the program.
- ✓ Assessment to set a board empowerment goal and focused coaching to work on an action plan.
- ✓ 3 dynamic convenings with other nonprofits working on related projects.
- ✓ Program concludes with a summary of what the cohort learned that will be shared with the broader nonprofit community.



Working with Dr. Lydia Hughes-Evans

Dr. Hughes-Evans is passionate about helping nonprofit leaders navigate challenges, leverage opportunities, and achieve their full potential. She holds a Doctorate in Organizational Leadership and over 15 years in the sector. In her coaching, she is results-driven and cultivates an atmosphere of trust and respect with leadership teams.

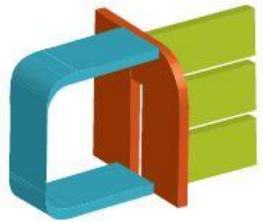
Selecting the Board Empowerment Cohort



- ✓ Strong candidates are able to demonstrate their board's commitment to engaging with the project: Board President/Chair and ED participate as a team (5 hours per month).
- ✓ They are open to learning and trying new approaches to challenges.
- ✓ They do not already have significant concurrent commitments as a board.

Program Timeline

Date(s)	Activities
January 24, 2025	<i>Applications due by 5:00 p.m. or earlier</i>
February	<i>Participants selected and grants awarded. Assessment and goal setting with consultant via Zoom.</i>
March	<i>Action plans completed.</i>
March 28	<i>Cohort in-person convening</i>
April – October	<i>Monthly coaching with consultant via Zoom.</i>
June 27	<i>Cohort in-person convening.</i>
September 26	<i>Cohort in-person convening.</i>
November	<i>Learning outcomes gathered.</i>
February 2026	<i>Final grant evaluation reports due.</i>



**center for
nonprofit excellence**
COMMUNITY FOUNDATION FOR MONTEREY COUNTY

Learn, Grow, and Connect:

- CNE Executive Director Breakfast monthly series begins 3/20
- Deadline to apply for pro bono consulting projects with the Stanford Alumni Consulting Team: 1/31 by 5:00 pm or earlier

Additional trainings for grantseekers:

<https://cfmco.org/center-for-nonprofit-excellence/workshops/>

Tips and Suggestions

- ✓ Read the Overview Guide at cfmco.org/grant-opportunities/apply-for-a-grant/
- ✓ Add “administrator@grantinterface.com” to your email contacts
- ✓ Inform us when your grant contact or mailing address change

READY TO APPLY?

Please visit our [Online Grants Manager](#).

[ONLINE GRANTS MANAGER](#)



A Note on the Use of AI

CFMC does not prohibit the use of Artificial Intelligence (AI) with its application-based grant forms. If grantseekers use AI tools to prepare their grant proposals, CFMC encourages the following:

- **Proofreading the proposal/report before submission;**
- **The incorporation of the organization's voice; and**
- **Including local data and information to personalize and support their statements.**

Contact us if you...

- This is your first request using a fiscal sponsor
- Don't think you need to submit all the required forms
- Have a question about eligibility
- Are based outside of Monterey County
- Have any questions at all – it's better to contact us before submitting your request and as soon as possible.

Stay in touch with us



- ✓ Subscribe to our eNews (cfmco.org)
- ✓ Follow us on social media
 - facebook.com/cfmco
 - x.com/cfmco
 - Instagram.com/cfmco

Contact Information

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cfmco.org/grant-opportunities/apply-for-a-grant



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Other Application-Based Grant Opportunities

- ✓ Robert and Virginia **Stanton** Endowment: Named organizations but accepts applications from additional applicants in some years
- ✓ **Siembra Latinos Fund**: Programs and activities focused on supporting our Latinx community
- ✓ **Neighborhood Grants**: Grassroots, shared leadership, addressing shared issue, typically all-volunteer groups (501c3 not required)