



Here for Good

Community Foundation
for Monterey County

Grant Information Session January 2024

Agenda

- ✓ Welcome
- ✓ Overview of grantmaking programs:
Community Impact, Opportunity and
Organizational Development
- ✓ 2024 updates
- ✓ General Tips and Suggestions
- ✓ Q&A



cfmco.org/communityimpact

cfmco.org/nonprofits/grants

Three Grant Programs by Comparison

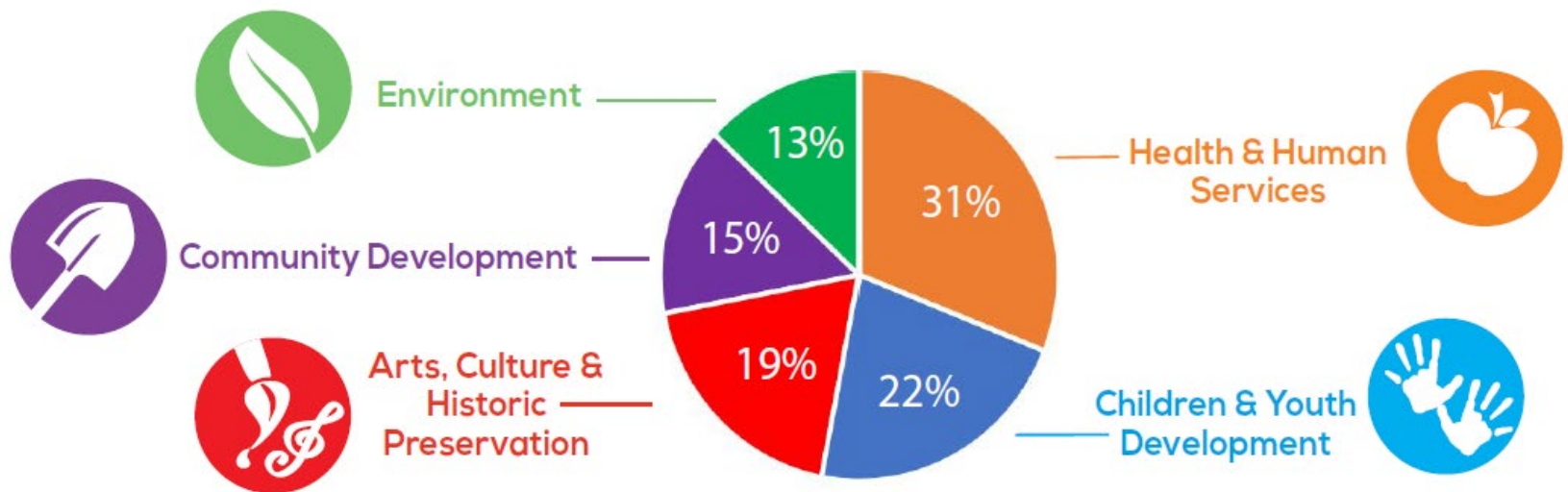
	Funding Interest / Purpose	Range (average) Annual \$	Application Due Date
Community Impact	<ul style="list-style-type: none">• Almost all areas• Ongoing needs	\$10k - \$50k (\$30k) \$1.6 million	By 5:00 pm, Third Friday in March
Opportunity	<ul style="list-style-type: none">• New efforts• Concentrated efforts in one city/area or population	\$5k - \$20k (\$5k) \$400k	None Reviewed 3x, end of Feb, June, Oct
Org Development	<ul style="list-style-type: none">• Focused, strategic capacity building projects	\$5k - \$10k (\$6,800) \$50k+	None

Application Requirements by Comparison

	Prog/Proj Budget	Org Budget	Financial Statements	% Board Giving	Evaluation Assessment	Report
Comm Impact	•	•	•	•	•	•
Opportunity	•	•			•	•
Org Dev	•	•	•			•

Community Impact

ESTIMATED GRANT ALLOCATION BY PROGRAM AREA





Suggestions for Submitting the Strongest **Community Impact** Proposal Possible

SELECTING GRANTS

- ✓ Align with one or more Community Impact funding priorities
- ✓ Submit a proposal and budget taking into account the grant period. Larger grants will have a grant period from July through next May.
- ✓ Propose SMART goals
 - Specific, Measurable, Achievable, Relevant, Time-bound

www.cfmco.org/communityimpact



Community Impact – 2024 Highlights

- CFMC aims for an average grant size of **\$30,000**
- Small grant requests up to **\$20,000** are reviewed by staff; requests between \$20,001 - \$50,000 are reviewed by staff and volunteer committee
- Shortened/revised question re: board giving
- Two-year grant requests by invitation
- **If your organization received a grant <\$20,000, we encourage you to apply for an Opportunity grant this year.**

C Impact and Opportunity by Comparison

	Funding Interest / Purpose	Range (average) Annual Budget	Application / Forms
Community Impact	<ul style="list-style-type: none">• Almost all areas• Ongoing needs	\$10k - \$50k (\$30k) \$1.6 million	Due by 5:00 pm, 3/15 More rigorous
Opportunity	<ul style="list-style-type: none">• All areas• Focused on one city or population	\$5k - \$20k \$400k	By 2/29, 6/30 or 10/31 Fewer ?

With Opportunity's expanded funding interests,
organizations are now eligible to receive an
Opportunity OR Community Impact grant
-- one grant per calendar year.



Suggestions for Submitting the Strongest **Opportunity** Proposal Possible

- ✓ Opportunity Grants support two basic scenarios
 - New efforts, expanded services
 - **Ongoing activities/programs/expenses**
- ✓ Consider the time frame of your application and plan accordingly
- ✓ Well thought out applications describing the community need, with data if available



Opportunity Timeline

Apply by	Receive a Decision by
February 29	the end of April
June 30	the end of August
October 31	the end of December

Organizational Development (OD) Grants



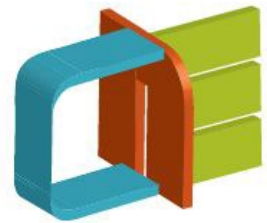
Ventana Wilderness Alliance Staff, Board Members, and Field Program Volunteers take a break during a strategic planning session.

Submitting a Strong OD Proposal



Monterey Condors Club participants

- ✓ Demonstrate a clear plan for the project.
- ✓ Show how the funded activities will contribute to a significant shift or improvement in your organization.



**center for
nonprofit excellence**
COMMUNITY FOUNDATION FOR MONTEREY COUNTY

www.cfmco.org/cne

2024 Calendar: www.cfmco.org/workshops

- Sign up for the newsletter to stay in touch!
- [Stanford ACT Application Pro Bono Consulting](#) Projects –

Apply by 5:00 pm, January 31

StanfordACT.montereybay@gmail.com

Tips and Suggestions

- ✓ Read the Overview Guide at cfmco.org/apply
- ✓ Add “administrator@grantinterface.com” to your safe contacts
- ✓ Inform us when your grant contact changes



Contact us if you...

- Are applying with a fiscal sponsor
- Don't think you need to submit all the required forms
- Question eligibility
- Are based outside of Monterey County
- Have questions about our funding priorities/Evaluation Plan
- Have any questions at all – it's better to contact us before submitting your request



Contact Information

831.375.9712 or 754.5880

www.cfmco.org/nonprofits/grants, cfmco.org/apply



Esther Figueroa

Scholarships and Community
Impact Officer

Opportunity

estherf@cfmco.org, x107



Joel Hernandez Laguna

Community Impact and Equity
Manager

**Community Impact, Siembra
Latinos Fund**

joelh@cfmco.org, x133



Janet Shing

Director of Grantmaking

**Community Impact,
Opportunity** and special purpose

janet@cfmco.org, x137



Susie Polnaszek

Director, Center for Nonprofit
Excellence (CNE)

Organizational Development

susiep@cfmco.org, x138



Reid Norris

Leadership Development
Specialist, CNE

Organizational Development

reidn@cfmco.org, x155



Jessica Alcantar-Tinajero

Grants Coordinator

grants@cfmco.org