



Here for Good

Community Foundation
for Monterey County

COMMUNITY IMPACT GRANTS



Children & Youth
Development



Health & Human
Services



Environment



Community
Development



Arts, Culture
& Historic
Preservation

Healthy, Safe, Vibrant
COMMUNITIES

January 2024

COMMUNITY IMPACT GRANTS

The Community Foundation for Monterey County (CFMC) embraces a countywide vision of *Healthy, Safe and Vibrant Communities*. The CFMC's Community Impact grants program focuses on the people and places of Monterey County, California, highlighting impact and seeking measurable results. The CFMC supports effective programs that expand access to services and programs for residents throughout Monterey County and address opportunity/ achievement gaps that increase equity (everyone has the same starting point regardless of ethnicity or income). The CFMC conducts periodic reviews of its grantmaking programs. We expect that our grantmaking priorities will evolve in response to community needs. We encourage direct feedback from service providers and community members.

Community Impact grants address critical issues and opportunities for five primary program areas that advance the CFMC's mission and vision for Monterey County. In each program area, we have defined specific priorities that build upon our past grantmaking and initiatives, and are based on an analysis of local needs, aspirations, assets and opportunities for achieving strategic results.



The Community Impact grants program is the Community Foundation's most popular and competitive grant program. Community Foundation has other grantmaking programs that address infrastructure and management improvements (Organizational Development), and needs of new and emerging efforts and activities focused in one city or a smaller community within Monterey County (Opportunity). More information is available at www.cfmco.org/grants.

GRANT GUIDELINES

► ELIGIBILITY

- Community Impact grants are open to 501(c)3* nonprofit organizations and public agencies serving Monterey County residents.
- All requested funding must directly benefit residents of Monterey County.
- All organizations applying for a grant must be current on reporting obligations for past CFMC grants.
- Organizations may receive one Community Impact grant per calendar year. Only one grant application per cycle will be considered. We ask that your proposal (Evaluation Plan) focus on one program area, for example, Children & Youth Development OR Environment, not both. Only one Community Impact grant per organization will be awarded each calendar year. If a Community Impact grant request is unsuccessful, the organization may be eligible to request an Opportunity grant after speaking with staff and with a revised proposal.

*Fiscal Sponsorships: Efforts that are not legally incorporated may partner with a tax-exempt 501(c)3 nonprofit organization which will serve as the fiscal sponsor for the proposed grant. The fiscal sponsor must agree to be accountable to the CFMC for the programmatic and financial outcomes of the grant and have a signed agreement with the sponsored group verifying the terms of the arrangement.

Please contact us if your organization has not yet received its nonprofit status and plans to apply in conjunction with a fiscal sponsor.

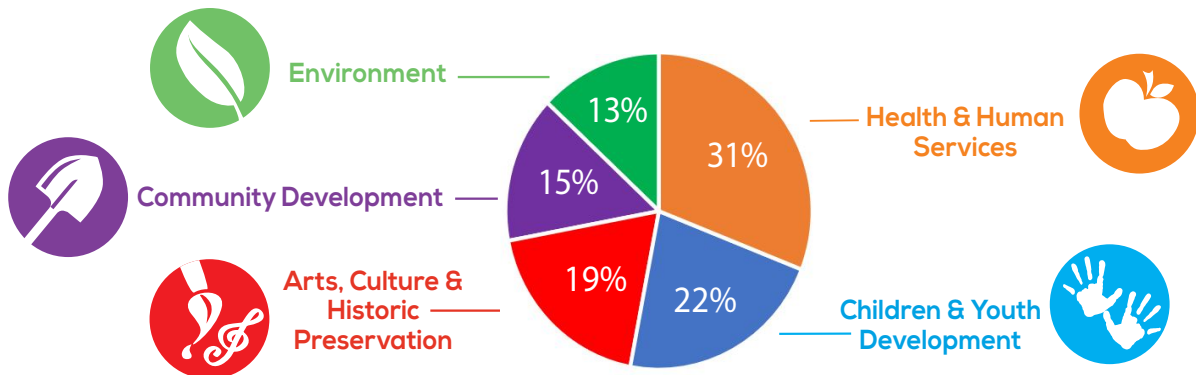
GRANT GUIDELINES

HOW MUCH SHOULD I APPLY FOR? Community Impact grants are made from numerous unrestricted and field of interest funds established by donors to the CFMC. Approximately \$1.6 million is available each year. The timeline and review process depend on the grant amount requested:

Small Community Impact grants (\$10,000–\$20,000) OR Community Impact grants (\$20,001–\$50,000)

COMMUNITY IMPACT GRANTS typically fund programs larger in scope and scale. Successful applicants will demonstrate a track record of effectiveness and the capacity to articulate and measure impact. The CFMC expects to fund larger Community Impact grants with the average grant award of \$30,000. These applications are reviewed by staff and presented to a volunteer grant committee whose members represent a range of perspectives and expertise. The committee recommends grants to the CFMC Board of Directors, which has final authority in all grantmaking decisions.

ESTIMATED GRANT ALLOCATION BY PROGRAM AREA



	SMALL GRANTS	COMMUNITY IMPACT GRANTS
Grant Amount	\$10,000 – \$20,000	\$20,001 – \$50,000
By 5:00 p.m. Deadline	Third Friday in March	Third Friday in March
Scope & Characteristics	<ul style="list-style-type: none"> Limited size and scope of program in Monterey County Serves a specific community or neighborhood First-time Community Impact applicants 	<ul style="list-style-type: none"> Countywide or larger scope programs Impact on complex issues and/or multiple geographic areas Organizations with strong track record of effectiveness
Reporting	Annual report required	Annual report required
Review	Staff review	Staff and volunteer committee review
Decision	End of May	End of June

GRANT GUIDELINES

► SELECTING GRANTS

The CFMC receives far more requests than is possible to fund. Typically, the CFMC can only approve one third of the Community Impact grant requests received and must decline many worthwhile proposals. The CFMC seeks to fund grant applications with a strong evaluation plan that:

- Align with one or more Community Impact funding priorities
- Exhibit the potential to accomplish meaningful results or impact in one or more of the interest areas listed under each funding priority area
- Address community challenges and/or opportunity or achievement gaps that increase equity
- Articulate desired results, effective methods, and viable plans for maintaining ongoing efforts
- Demonstrate strong community support, capable leadership and knowledge of, and involvement in, the communities served
- Include a realistic project budget and financial information that demonstrate fiscal health

The CFMC strongly encourages proposals that do one or more of the following:

- Incorporate innovative approaches that are based on research, experience and best practices in the field
- Use collaborative strategies that support efficiencies, increase effectiveness and build leadership for achieving broader community impact
- Leverage the proposed CFMC grant with other financial and human resources

► EXCLUSIONS

Grant funds cannot be used for the following types of activities:

- Activities that are non-secular or promote a religious doctrine
- Academic research
- Fundraising campaigns or fundraising events
- Funding to K-12 schools and public agencies that would supplant tax-supported, mandated services or for the acquisition or renovation of equipment and facilities
- Creation of, or addition to, an endowment fund
- Payment of debt or legal settlements
- Political or partisan purposes
- Expenses incurred prior to the grant award date
- Same purpose as an Opportunity or Organizational Development grant in the same calendar year

While schools, faith-based organizations (for secular programs) and public agencies are eligible to apply for a grant from the Community Foundation, due to our limited funds, grants are infrequently awarded to such organizations. It is highly recommended that you speak with your program officer before submitting a grant application to discuss your proposal idea and fit with our priorities and interests.

The CFMC does not support organizations that discriminate in their employment practices, volunteer opportunities, or delivery of programs and services on the basis of race, religion, gender, national origin, age, disability, veteran status, marital status, sexual orientation, or any other characteristics protected by law.



► TYPES OF SUPPORT

PROGRAM

The CFMC considers all expense needs associated with implementing services to produce meaningful results and in carrying out a nonprofit's mission. Applications requesting program support estimate how grant funds would be used in a program budget. Funding is provided for ongoing and expanded programs that show the promise of efficacy and sustainability. Strong applications include Evaluation Plans with a few measurable goals which will demonstrate progress towards the program's broader outcomes.

CAPITAL SUPPORT

The CFMC supports capital costs (buildings and facilities) when those capital improvements have the potential to advance greater social benefit. Capital support will be considered for predevelopment expenses and/or construction costs. Preference will be given to requests that have raised at least half of the total project costs.

OPERATING SUPPORT

The CFMC provides unrestricted operating grants to organizations that have a proven grants record of community benefit in Monterey County. Organizations must have a positive and stable history with CFMC. Approximately 30% of the Community Impact annual grantmaking is budgeted for operating grants.

► DURATION OF GRANTS

Community Impact grants typically cover a period of 11 months. Two-year applications may be considered for organizations that have a proven grants record of community benefit and a positive and stable history with CFMC and are by invitation only.

GRANTMAKING FRAMEWORK



CHILDREN & YOUTH DEVELOPMENT

CHILDREN & YOUTH DEVELOPMENT: We invest in programs that help children and youth reach their full potential by focusing on efforts that narrow opportunity/achievement gaps.

Funding Priorities:

- ▶ Early childhood education and development that optimize the development of children (ages 0-5) so they enter school ready to learn (e.g., family reading programs and early childhood enrichment)
- ▶ Integrated academic supports to help youth (grades k-12) make on-grade progression and be prepared for success (e.g., tutoring and homework support, in-school supplemental programs, academic mentors, college preparation)
- ▶ Programs that promote character-building, leadership and life skills development and that empower and support youth to make constructive use of time outside the school environment (e.g., afterschool enrichment programs, youth recreation, leadership skills development, service-learning projects)
- ▶ Parent education and engagement efforts to strengthen parent-child relationships and involve parents in their children's education and development (e.g., parent/child communication programs, parenting classes, parental involvement with schools)



HEALTH & HUMAN SERVICES

HEALTH & HUMAN SERVICES: We support prevention and early intervention services* that improve the physical and mental health of individuals and families, support programs that promote independent living and efforts that ensure that the basic living needs of Monterey County's residents with the least access are met.

Funding Priorities:

- ▶ Community health promotion and prevention programs that keep people healthy and delay or eliminate the necessity for treatment (e.g., programs that promote healthy lifestyles, nutrition, exercise, family planning, substance abuse education, family violence prevention)
- ▶ Case management and other programs that teach self-advocacy skills and/or provide guidance in navigating the health and human services system to secure needed resources and services (e.g., access to public benefit programs, resources and referrals)
- ▶ Independent living resources for older adults, people living with disabilities or chronic illness, foster youth, and other special needs populations (e.g., senior meal and social programs that support aging in place, caregiver and support groups)
- ▶ Focus on services that address basic living needs (food and shelter of Monterey County's families in need (e.g., adding services or hours/location of services convenient to clients)

The Community Foundation uses the common public health definition of **primary prevention as approaches that occur before illness or injury, and **early intervention** as responses after symptoms or risk of illness or injury occur.*



ARTS, CULTURE & HISTORIC PRESERVATION

ARTS & CULTURE: We foster efforts that broaden and deepen participation in quality artistic experiences, especially among young people, diverse communities and other new audiences.

Funding Priorities:

- ▶ Access to art education and cultural experiences that nurture development for youth (e.g., art appreciation programs, youth mentorship, artistic training and performance opportunities)
- ▶ Relevant, high-quality, artistic experiences (e.g., targeted marketing and outreach efforts, strategic initiatives for audience development, programming to attract new audiences, development of multicultural programs)
- ▶ Community-building programs that use the arts to promote cultural expression, build community pride and bridge cultural divides (e.g., community art projects, multicultural programming)

HISTORIC PRESERVATION: We support activities that preserve and increase understanding of Monterey County's history.*

Funding Priorities:

- ▶ Efforts to preserve, restore and interpret historic places, structures and artifacts that are significant to Monterey County's history (e.g., structural improvements, archival enhancements)
- ▶ Educational programs that cultivate interest and understanding in the history and cultures of our region, (e.g., curriculum with native/indigenous perspectives)

Note: Most of the Community Foundation's historical preservation funding is made possible via the **Thomas Doud, Sr. and Anita M. Doud fund, which was designated "...to preserve, protect, and interpret the history, art, architecture and culture of the City of Monterey."*



COMMUNITY DEVELOPMENT

COMMUNITY DEVELOPMENT: We invest in community-building activities that engage individuals and communities to lead efforts that create opportunities for local problem solving. We support strategies to enhance community environments so that all residents have safe, welcoming and accessible places and spaces to live, work and play. We invest in activities that increase opportunities for the economic security and advancement of young adults, addressing systems that historically undereducated and underemployed people.

Funding Priorities:

- ▶ Community organizing and leadership development that engages people in addressing issues of mutual concern and leading positive change in their community (e.g., organize residents to address neighborhood concerns, training for emerging leaders)
- ▶ Community revitalization to make public spaces accessible, family-friendly and safe (e.g., community gardens, community emergency preparedness, etc.)
- ▶ Immigrant and basic adult literacy services to help people access information they need to fully participate in their communities, workplace and 21st century commerce (e.g., citizenship classes, language acquisition, family financial management, digital literacy, etc.)
- ▶ Employment readiness, skills training and other employment resources that increase access to living-wage jobs (e.g., career counseling, job search skills and technology training)



ENVIRONMENT

ENVIRONMENT: We fund programs that educate and involve local residents in protecting and preserving our natural resources and sustaining healthy ecosystems.

Funding Priorities:

- ▶ Environmental education and hands-on experiences for youth that inspire responsible stewardship of our natural resources (e.g., food systems, watershed, energy use, biodiversity and inter-dependence, climate change, etc.)
- ▶ Activities that help sustain healthy ecosystems and other efforts to ensure an environmentally healthy Monterey County for current and future generations (e.g., habitat restoration, efficient energy use, park/beach clean-ups, etc.)

**Note, restricted funding for Animal Welfare is limited and has already been committed in a two-year (2023-2024) grant. CFMC does not expect to award any new grants supporting Animal Welfare in 2024.*

COMMUNITY FOUNDATION FOR MONTEREY COUNTY STAFF CONTACTS

Our Community Impact staff is available to answer questions about the funding priorities and application procedures. **If this will be your first Community Impact grant request, we encourage you to contact us before submitting the grant application.**



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Arts, Culture & Historic Preservation
Children & Youth Development
Health & Human Services



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Grant processing/reporting

Questions regarding our online grants manager and fiscal sponsorships