



# Community Foundation for Monterey County

About Us – *Here for Good*

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## Partner in Philanthropy

**“We trust the Community Foundation as a partner in philanthropy because they care.”**



– Birt and Kathleen Johnson  
Fund holders and Legacy Society  
Members

The CFMC offers a variety of giving options to help you achieve your philanthropic goals. To integrate charitable giving into your financial planning, please give us a call at 831.375.9712.

The Community Foundation for Monterey County (CFMC) is a powerful force for good, created by and for the people of Monterey County. With a mission to inspire philanthropy and strengthen our communities, the CFMC is a community leader, connecting generous givers with meaningful causes to turn compassion into lasting impact. Hundreds of individuals, families, and businesses have chosen to partner with the CFMC, creating charitable funds that make a meaningful difference. Through careful stewardship and strategic grantmaking, the CFMC is “Here for Good” now and for generations to come.

## Grantmaker and Community Leader

- The CFMC granted more than \$44 million in 2024 in Monterey County and beyond. The foundation meets changing community needs through the Fund for Monterey County and provides resources and support beyond grantmaking through the Center for Nonprofit Excellence and Community Impact Investment.
- The CFMC is a community leader working on important issues such as mental health, disaster relief, homelessness and affordable housing to create healthy, safe, vibrant communities throughout Monterey County.

## Partner in Giving

- The CFMC helps each donor create their unique giving plan and leverage their giving for greater impact.
- We offer a wide variety of options for individual, family and company giving, including donor advised, scholarship or other charitable funds.
  - Charitable estate planning helps donors leave a legacy through planned giving.
  - Private foundation services offer administrative and grantmaking support.
  - Corporate philanthropy programs help companies give back.
- You can make a bequest or establish a named fund with a wide variety of assets including: cash, stocks, bonds and mutual funds; real estate; life insurance; IRAs and other retirement assets; closely held securities and more.
- The CFMC connects donors with grantmaking opportunities to support causes in their areas of interest.
- The CFMC is a trusted steward of charitable assets and our donors’ intent.

# Community Foundation for Monterey County — Here for Good



## Mission

To inspire philanthropy and be a catalyst for strengthening communities throughout Monterey County

## Vision

Healthy, Safe, Vibrant Communities

## Values

- We **advance positive change** through grantmaking, community engagement and collaboration.
- We **build a legacy for future generations** through responsible stewardship of the resources entrusted to us.
- We **operate with the highest standards** of integrity, ethics and accountability.
- We **embrace diversity, equity and inclusion**.
- We **commit to fairness and respect** for the dignity of all people.
- We **are open and honest** with our philanthropic partners, grantees and the community.
- We **strive for excellence** in all that we do.



## 2024 Highlights:

- \$44.4 Million** granted to nonprofits in Monterey County and beyond (not including funds disbursed for nonprofit agency stewardship funds).
- \$1.8 Million** awarded through 493 scholarships
- More than 750** charitable funds established by individuals, families and businesses
- \$59.6 Million** received in new contributions including \$14.2 million raised through Monterey County Gives!
- \$420 Million** total assets
- \$382 Million** in cumulative grantmaking since 1981

## Top 10 reasons to partner with the CFMC:

- 1** We are a trusted local organization with deep community roots.
- 2** We are a community leader, convening agencies and coordinating resources to create positive change.
- 3** Our professional staff understands local issues and needs.
- 4** We provide personalized service tailored to each individual's charitable interests.
- 5** Our funds help you invest in the causes you care about most.
- 6** We accept a wide variety of assets and can facilitate even the most complex gifts.
- 7** We partner with professional advisors to create highly effective approaches to charitable giving.
- 8** We offer maximum tax advantage for most gifts under federal law.
- 9** We multiply the impact of gift dollars by pooling them with other gifts and grants.
- 10** We build endowment funds that benefit the community forever and help create personal legacies.



Here for Good

Community  
Foundation

for Monterey County

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CFNS

ACCREDITED  
FOUNDATION Confirmed in Compliance with  
Community Foundations National  
Standards

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communities throughout Monterey County



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