
**Community Foundation for Monterey County
Center for Nonprofit Excellence**

**Nonprofit Survey Responses
November 2022**

Purpose and Method



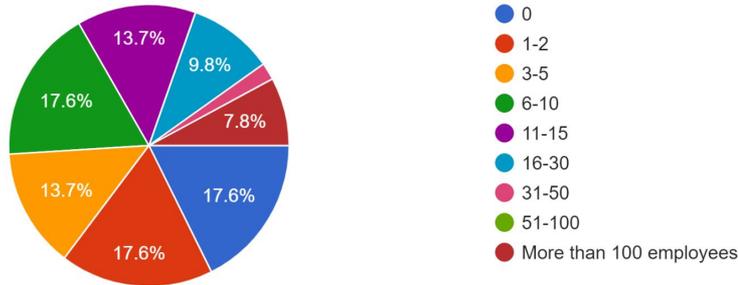
The purpose of the 15-question survey was to better understand how local nonprofits are faring now (Fall 2022).

- 51 responses - not an exhaustive study, or a randomized sample.
(compared to 60 responses last year)
- Supplemental information from a separate Neighborhood Grants survey appends this report.

Who Responded 2022

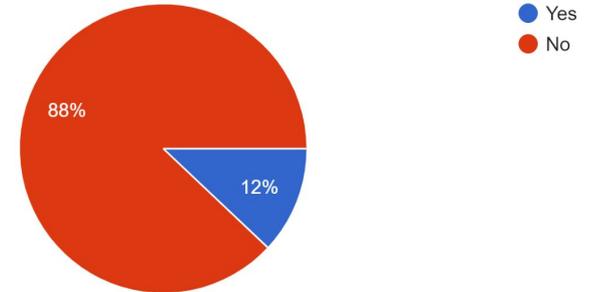
Number of paid staff (FTE):

51 responses



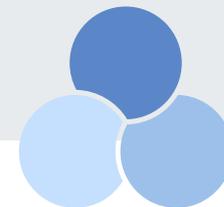
Do you identify as BIPOC (black, indigenous, person of color)?

50 responses



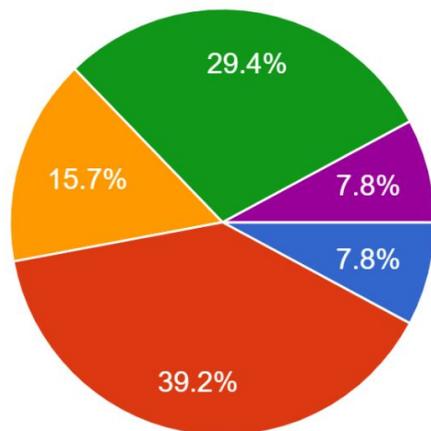
- Service areas include Monterey, Santa Cruz & San Benito Counties. Primary zip codes served: 93901, 93940, 95076
- Fewer responses from BIPOC individuals than in 2021.

Current State of Nonprofits 2022



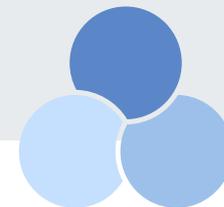
Which best describes the current state of your nonprofit?

51 responses



- In crisis management
- Rebuilding and strengthening
- Stable and in a good position to meet our mission
- Optimistic in our vision for the next 3-5 years
- None of these

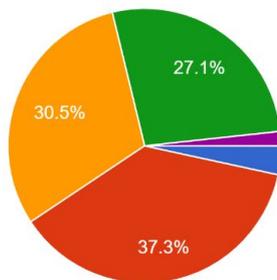
Current State of Nonprofit - 2021 vs. 2022



Which best describes the current state of your nonprofit?

59 responses

2021

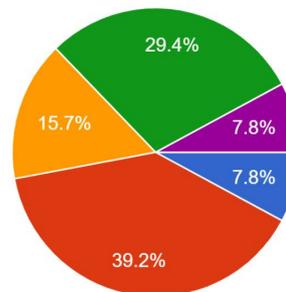


- In crisis management
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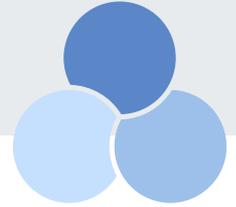
51 responses

2022



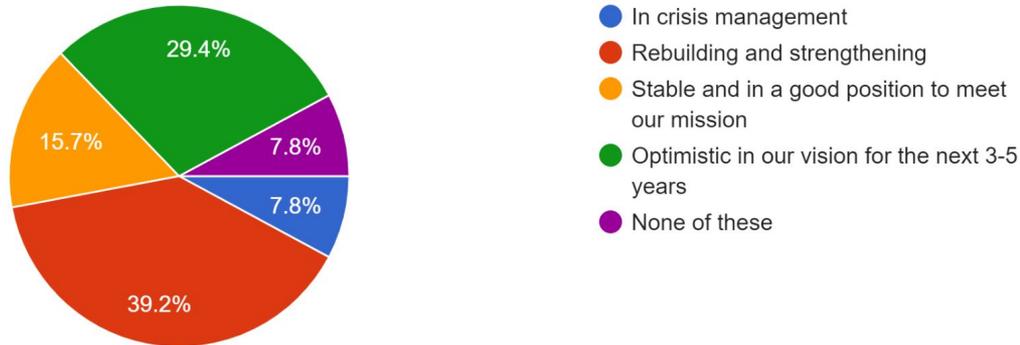
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Rebuilding and Strengthening - The Largest Group



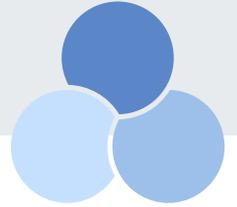
Which best describes the current state of your nonprofit?

51 responses



- Narrative responses reveal that these nonprofits could tip one way or the other, towards crisis or towards greater stability in the coming months.
- They are less confident about leadership transitions.

Rebuilding and Strengthening - Still Fragile

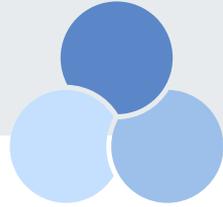


"We've just left the crisis management phase. We made a plan that feels realistic and attainable. Hopes are high, and we've had some nice success recently."

"[Our organization] suffered the loss of donors, grants and fundraising event income during COVID. Now we're struggling for operations funding to build programs."

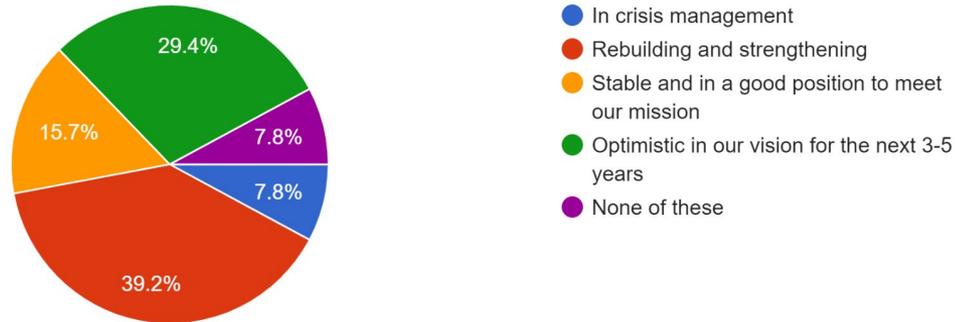
"We also had to hire new staff to replace staff that we lost during the COVID period. We have found talented people, but half of them are working remotely because they can't afford the cost of housing in this area with the salaries we can afford to pay."

Optimistic in Vision for Next 3-5 years - Sense of Excitement



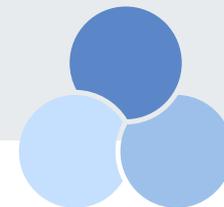
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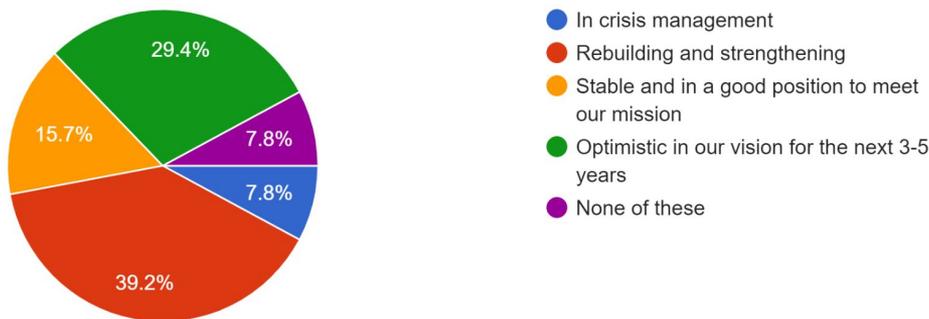
- Reliable funding comes mostly from government grants and contracts.
- Strong staffing is in place. Organizations are expanding their reach, yet still rebuilding volunteers lost during the pandemic.

Stable and in a Good Position to Meet Our Mission



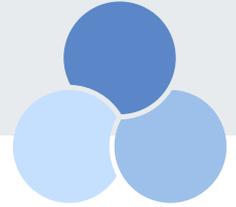
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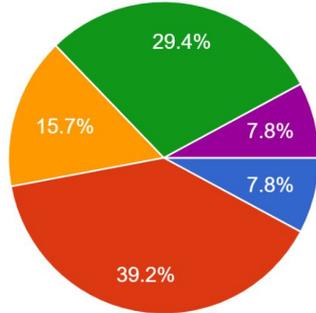
- None of these groups had a leadership transition.
- These organizations survived and are stable but also express concerns about recession and inflation.

In Crisis Management or None of These



Which best describes the current state of your nonprofit?

51 responses



- In crisis management
- Rebuilding and strengthening
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- None of these

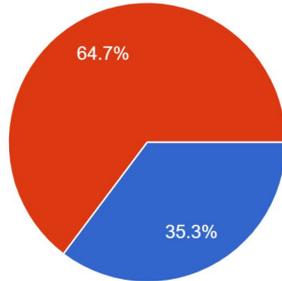
- Number of responses increased over 2021.
- Nonprofits report challenges of disengaged leadership, ineffective boards and difficulty finding staff and volunteers.

Leadership Transitions - Confidence



Has your organization had a leadership transition this year or will it in the near future?

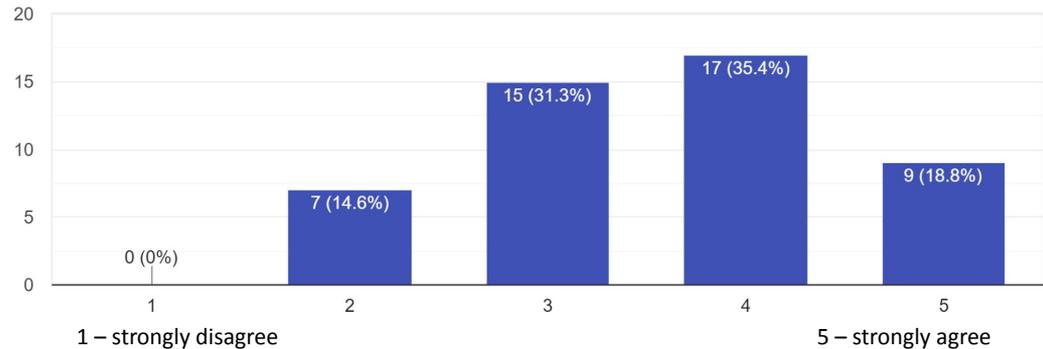
51 responses



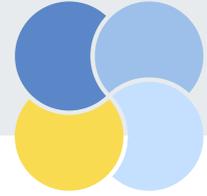
- Yes
- No

We are confident in our ability to manage a successful leadership transition (if any).

48 responses



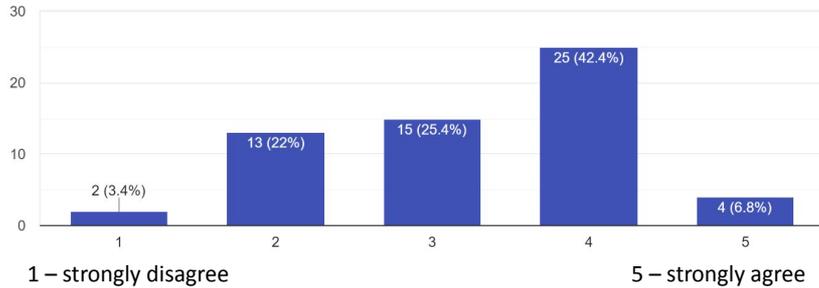
Reliable Funding



2021

Our existing funding sources are reliable.

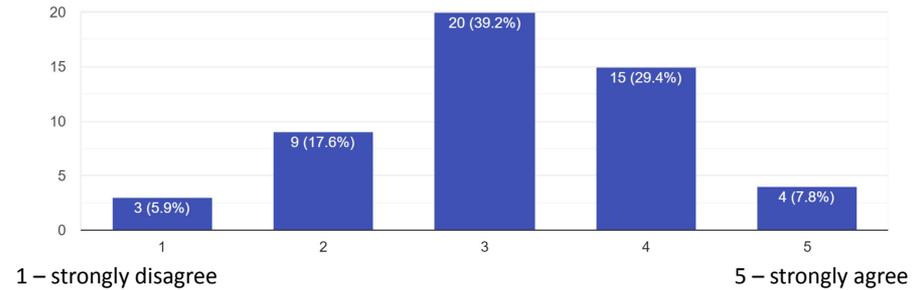
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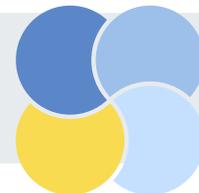
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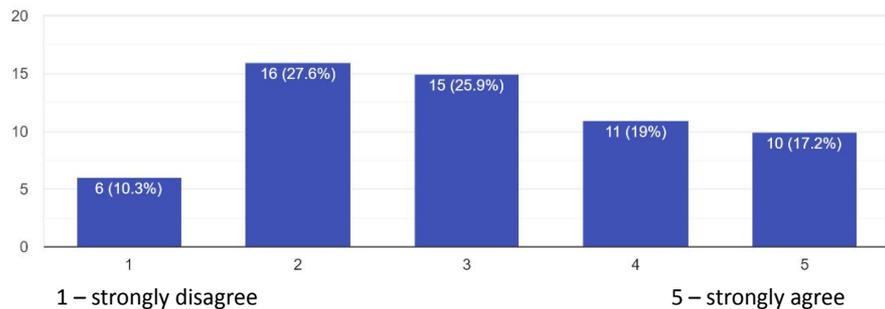
Staffing and Volunteer Capacity



2021

We have the volunteers or staff necessary to carry out our work.

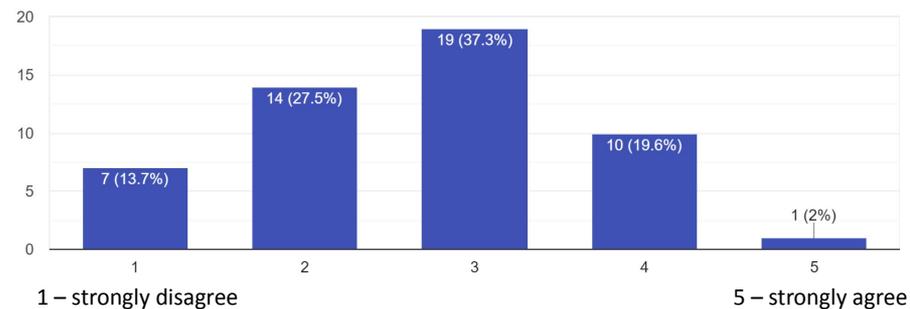
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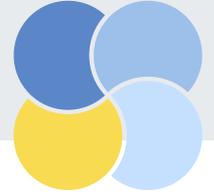
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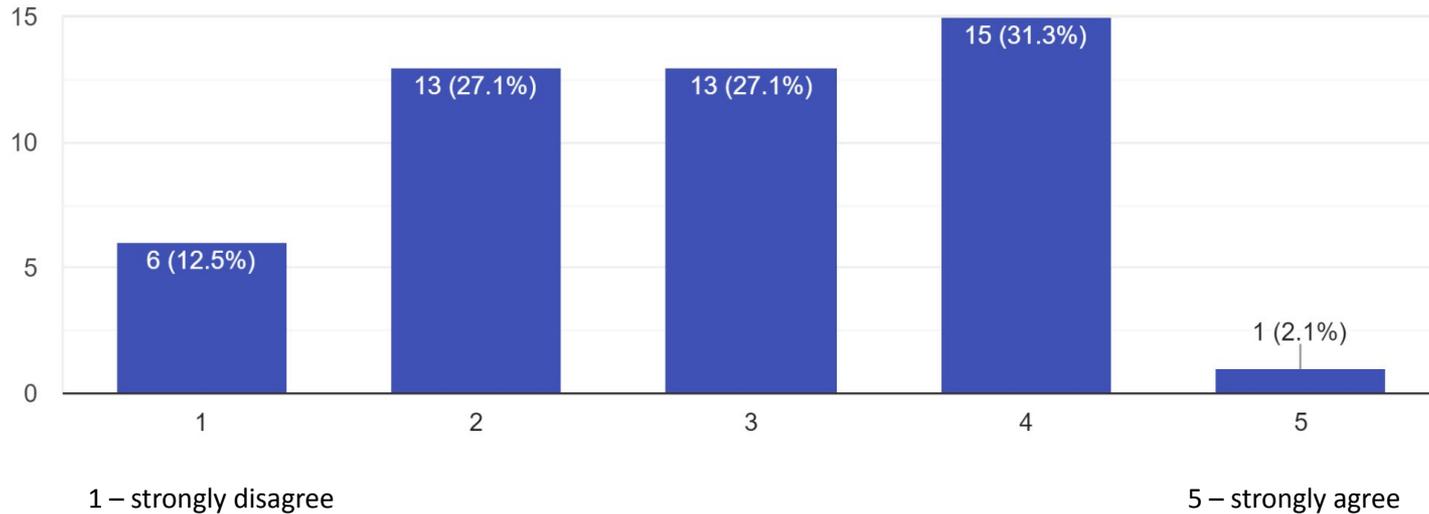


COVID Challenges are Behind Us



Challenges related the COVID-19 pandemic are behind us.

48 responses

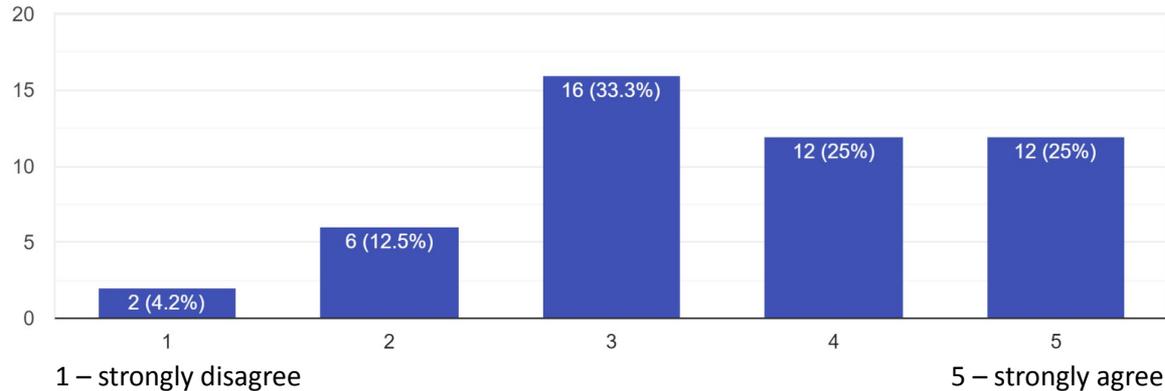


Support for Mental Health



We take steps to support the mental health of our volunteers or staff.

48 responses



"We have a Wellness Team that looks for ways to increase wellness, such as quarterly events for staff."

"[There are] little resources or workable ideas to deal with increased mental health strains on our staff."

Smaller Organizations: Re-establishing the Grassroots



A look at Nonprofit Survey responses from smaller organizations:

- More than 50% of groups that are Rebuilding and Strengthening have 5 or fewer employees.
- Nearly half of groups with 0 employees (44%) are in Crisis Management/None of These

Recent Neighborhood Grants Program (NGP)* groups were surveyed separately (Fall 2022):

- Some groups lost their volunteers and activities during the pandemic.
- Others were able to establish a new foundation during the pandemic but need help sustaining the work.

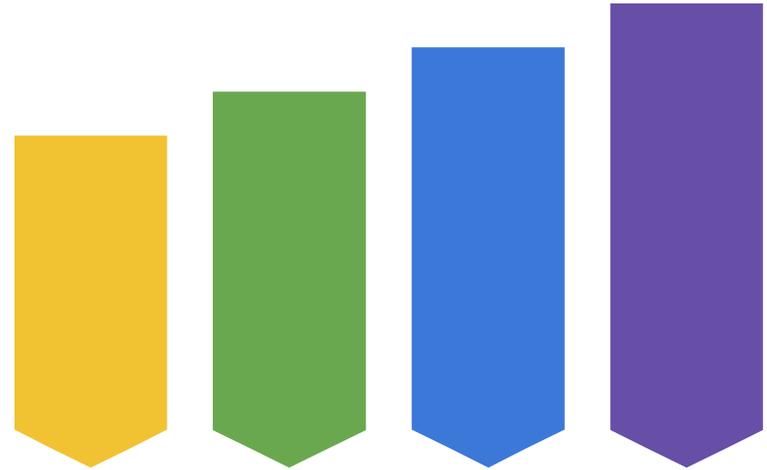
Areas of interest:

- Support for re-establishing or growing the group's efforts.
- Social media guidance to help get the word out about the projects
- Grant proposal writing
- Whether and how to become a nonprofit or pursue fiscal sponsorship

**NGP supports resident- or community-led groups throughout Monterey County that actively bring residents together to identify community issues and implement solutions to address them. Priority is given to applicants from underserved and/or low-income areas in the county.*

What's next?

- CNE will develop 2023 activities with meaningful support for local nonprofits.
- Nonprofits showed the most interest in *Organizational Development Grant funding* and *Virtual Trainings* for 2023.



www.cfmco.org/cne

Additional Resources



2023 Grant Opportunities (Rolling Deadlines)

- [Organizational Development Grants](#)
- [Neighborhood Grants 2023](#)

Training Calendar - www.cfmco.org/workshops

Staff & Volunteer Recruitment

- Job Boards: [NAMC](#) and [Nonprofit Connection Santa Cruz](#)
- Volunteer Listings: [Community Builders for Monterey County](#)

Leadership Transitions

- [Guide to Leadership Transitions](#) from the Center for Nonprofit Excellence (CNE)

Related National Data and Information



[Perspectives from Main Street: The Impact of COVID-19 on communities and the entities that serve them \[2022\]](#) (Federal Reserve Data)

[Federal Reserve Data Reveals Continuing Disruption from COVID-19 Pandemic Among Organizations and Communities](#) (National Council of Nonprofits)

[2022 State of the Nonprofit Sector Survey](#) (Nonprofit Finance Fund)

Thank you to all who
responded to the survey.